

North Shore Library Board Meeting Minutes

Thursday, April 18, 2019

9:00 AM

North Shore Library Board Room

6800 N Port Washington Rd, Glendale Wi 53217

1. **ROLL CALL**

President Glaisner called the meeting to order at 9:01 a.m.

Present: Bartels, Fonstad, Franklin, Pierner, Schmidt, Shaw, Wadzinski, Glaisner

Excused: Rindt, Rosenfeld

Also Present: Susan Draeger-Anderson, Library Director, Lizzy Lowrey, Head of Youth Services

2. **PUBLIC COMMENT**

There was no public comment

THE NORTH SHORE LIBRARY BOARD RESERVES THE RIGHT TO TAKE "ACTION" ON ANY OF THE ITEMS LISTED BELOW.

3. **CONSENT AGENDA:**

Library Board Minutes: 3.21.19, Personnel Committee Minutes: 8.23.18

Invoices: 3.20.19, 3.27.19, 4.10.19

YTD: YTD 2019 Expenses, YTD 2019 Other Expenses, 2018-2019 FOL YTD Expenses

Monthly Statistics

Motion was made by Bartels/Pierner to approve the Consent Agenda. Motion carried unanimously.

4. **Friends of the Library Report:** Draeger-Anderson reported that the Friends of the Library approved the Library Wishlist at their last meeting. The Friends will present the library with a check for \$25,645 at the annual Friends of the Library Meeting on May 7th.

5. **NSL Foundation Report**

Foundation President, Paul Pedersen, reported that Mayor Kennedy of Glendale, connected him with Councilman Dick Wiese, who managed fund raising for the Richard Maslowski Park. This group started with Corporate Donors requesting incremental funding over 10 years for naming rights. Pedersen stressed the need for a drop dead date and MOA signed by each community promising to go forward with the project before fund raising can begin. There was discussion of the need for a piece to leave behind, after visiting with potential donors. Wadzinski will work with Pedersen on designing this. Pedersen will reach out to Village Presidents to discuss MOA.

5. **Updates from Community Trustees**

Fonstad: Draeger-Anderson presented an update at the last Fox Point Meeting. There was some dispute on figures presented by Draeger-Anderson on the footbridge fundraising efforts.

Glaisner: He spoke with River Hills Village President, Steve Anderson, updating him that he will be contacted by Kennedy.

Shaw: Kennedy reported that he had met with Pedersen.

6. **Director's Report**

Draeger-Anderson Reported: **Adult Services** had 21 programs with 265 attendees.

- The patron who received an iPod with classical music to give to their mother who had dementia returned the iPod with the obituary of his mother who passed away. A section of the obituary says “In her last days, recordings of Luciano Pavarotti and Leontyne Price were brought to Peggy. Upon first hearing their voices, and after several days of being unable to speak, Peggy, in a clear voice, said ‘We’re living high in the sky now. I’ll swing with it long as I can.’” The note with the obituary says “Your service has helped my mother and helped me.”
- Dermot Dolan joined the Adult Services staff. He is from Dublin, Ireland and received his Master’s in Library and Information Science from the University of Dublin. He will be helping out with reference, outreach, collection development, program planning, technical assistance, and reader’s advisory. He also plans to do an armchair travel presentation this summer about his life in Dublin.
- Adult Services provided outreach to Laurel Oaks, for those who have memory care needs. There were 12 attendees.
- Adult Services mailed out 50+ postcards to new residents in the area, informing them of library services and inviting them to get a library card. This is a quarterly initiative.
- Draeger-Anderson and Alvarez toured and attended a lunch at Heartis Village North Shore, a new Glendale Retirement Community. They made several connections for future outreach programs and classes at the library.
- The North Shore Library released its 13th podcast episode. This episode was reading book recommendations from fellow staff members. In the last week, there have been 82 listens. To date, the podcast has received 816 listens.
- Social media
 - Facebook page has 377 followers.
 - Instagram: 193 followers
 - E-newsletter list has 1,647 subscribers as of April 1st.

Children’s Services had 23 programs with 340 attendees

- Jonna Olson, the Children’s Associate has resigned her position effective 3/31/2019
- Heather Ryan, current Circulation Aide, will slowly move into this position between now and May
- Lizzy Lowrey, new Head of Youth Services started on April 1.

Outreach

NSL was invited to participate in an event for victims of the White Oak Apartment Fire on April 3 from 8am-7pm. The library will work with victims who lost library items in the fire, replace library cards, offer crafts and activities for children, offer scanning services, use of laptops at the event, offer tax forms and provide flyers about free library programs and services.

Staff

The last month has been onboarding new staff: Head of Youth Services, Four Circulation aides, Children’s Associate and three Shelters. Draeger-Anderson will meet with City Administrators next week.

NEW BUSINESS

7. Introduction of new Head of Youth Services – Lizzy Lowrey

Lizzy was introduced to the Library Board. She discussed her background and plans for Summer Reading Program.

8. Discussion/Action on potential modification of Resolutions to North Shore Library Foundation

No action was taken as this was previously discussed in the Foundation Report.

9. Discussion/Action on staff use of catalog database contact information for fundraising efforts

Motion was made by Fonstad/Franklin to adopt the following policy:

North Shore Library Policy on Use of Patron Data to Conduct Fund-Raising for the Library
It is the policy of this board that library staff may use the Library's patron database as part of fund-raising efforts for the North Shore Library and that any such use must be authorized the Library Director or Assistant Director.

Motion carried with a vote of 5 in favor and 1 opposed

10. Adjournment until May 16 at 9:00 a.m.

Motion made by Fonstad/Franklin to adjourn. Motion carried unanimously. Meeting was adjourned
At 10:30 a.m.

Respectfully submitted by Susan Draeger-Anderson, North Shore Library Director and Recording Secretary